

Own a first class digital billboard! Purchase a digital location by the week or 4 week period.



Program Details

- The rate of \$700 is for one board, for one week. You may buy multiple weeks, multiple boards and multiple locations.
- Explore Minnesota will underwrite a maximum of four (4) weeks or a maximum of \$1,200 per advertiser.
- If an advertiser would like to purchase in excess of the four (4) weeks co-opportunities offer, the EMT discounted rate is \$1,000 for 8,750 spots.
- Maximum units available is 25. Available on a first come basis for co-op funds.
- With Explore Minnesota's support and the vendor's discounts you'll save from \$1,300 to \$5,200!

Creative Flexibility

- Creative possibilities are endless
- Unlimited copy changes and executions
- No production costs

Personalized Services

- Full service art department services
- 24 hour monitoring
- Digital scheduling and consultation

Contact Information

- Tom Hooker, Senior Account Executive
- 612.605.5110
- tomhooker@clearchannel.com

	1 Week	4 Weeks
Units	1 Digital Display	1 Digital Display
Total Spots	8,750	35,000
Total Spots/Day	1,250	1,250
Value	\$2,000	\$8,000
Explore MN Rate	\$700	\$2,800
You Save	\$1,300	\$5,200

MSP - Digital Location List

Map #	Panel ID	Description	Facing	Per Spot Total A18+ IMPS	City	Size
1	092233	I-35W 50 ft E/O Stinson Blvd CL	NE	191,603	Minneapolis	14'x48'
4	090083	I-494 900 ft W/O Pilot Knob Rd SS	W	66,780	Eagan	14'x48'
5	093075	I-494 300 ft W/O Hwy 120 WS	N	45,764	Maplewood	14'x48'
6	092884	Hwy 36 0.2 mi W/O White Bear Av NS	W	27,045	Maplewood	14'x48'
7	091145	I-394 100 ft E/O City View Drive NS	E	62,398	Minnetonka	14'x48'
9	007010	Hwy 7 600 ft E/O Hwy 101 SS	E	14,785	Minnetonka	10'X36'
10	007015	Hwy 7 600 ft E/O Hwy 101 SS	W	20,264	Minnetonka	10'x36'
11	092881	Hwy 36 0.2 mi W/O White Bear Av NS	E	37,214	Maplewood	14'X48'
12	092010	Hennepin Av S 200 ft S/O 7th St S SWC	SW	20,209	Minneapolis	10'x36'
13	092011	7th St S 100 ft W/O Hennepin Av S SWC	E	15,646	Minneapolis	36'x13'
14	092012	7th St S 250 ft W/O Hennepin Av S SS	SE	18,398	Minneapolis	14'x48'
15	091910	Hennepin Av S 10 ft N/O 7th St S WS	S	40,665	COMING SOON	10'x36'
16	091906	6th St 90 ft E/O 1st Av North SS	N	33,349	COMING SOON	14'x48'
18	091462	I-94 350 ft N/O Broadway ES	S	96,094	Minneapolis	14'X48'
19	093056	I-94 300 ft E/O White Bear Av NS	E	76,074	St. Paul	14'X48'
20	092244	I-35W 700 ft N/O E Hennepin CL	SW	197,714	Minneapolis	14'X48'
21	093186	Hwy 52 0.2mi S/O Wentworth Av WS	N	42,839	West St. Paul	14'X48'
22	091152	I-394 0.25mi W/O Plymouth Rd NS	W	54,000	Minnetonka	14'X48'
23	091153	I-394 0.25mi W/O Plymouth Rd NS	E	73,114	Minnetonka	14'x48'
24	007080	Hwy 77 0.35mi N/O Hwy 13 ES	N	32,010	Eagan	10'x36'
25	007085	Hwy 77 0.35mi N/O Hwy 13 ES	S	46,899	Eagan	10'x36'
26	091125	I-394 0.5mi W/O Hwy 169 NS	W	65,713	Minnetonka	14'x48'
27	091345	Hwy 10 0.15mi W/O Hwy 65 NS	NW	40,602	Blaine	14'x48'
28	091346	Hwy 10 0.15mi W/O Hwy 65 NS	SE	55,320	Blaine	14'x48'
29	091455	I-94 0.1mi S/O 41st Av North ES	S	93,372	Minneapolis	14'x48'
30	090082	I-494 900 ft W/O Pilot Knob Rd SS	E	51,146	Eagan	14'x48'
31	092861	I-694 & I-35E 0.4 mi E/O Edgerton SS	W	81,665	Vadnais Hts	14'x48'
32	092874	I-694 & I-35E 0.4 mi E/O Edgerton SS	E	65,367	Vadnais Hts	14'x48'
33	093185	Hwy 52 0.2 mi S/O Wentworth Av WS	S	33,153	West St. Paul	14'x48'
34	091452	I-94 25ft N/O Plymouth Av CL	N	71,919	Minneapolis	14'x48'
35	092460	I-35W 30ft S/O Lake St ES	N	122,398	Minneapolis	14'x48'
36	093040	I-94 1mi W/O I-494/I-694 NS	W	52,517	Landfall	14'x48'
37	093041	I-94 1mi W/O I-494/I-694 NS	E	67,784	Landfall	14'x48'
39	092793	I-35W 0.35mi N/O Co. Rd. 10 WS	S	68,168	Mounds View	14'x48'
41	092825	I-694 0.75 mi W/O Rice St SS	W	70,652	Shoreview	14'x48'
42	061870	I-694 0.2 mi E/O Lexington SS	W	73,166	Shoreview	14'x48'
43	061840	I-694 0.2 mi E/O Lexington SS	E	77,571	Shoreview	14'x48'
44	092795	I-35W 0.2 mi N/O Hwy 10 WS	S	45,158	Mounds View	14'x48'
45	092796	I-35W 0.2 mi N/O Hwy 10 WS	N	57,987	Mounds View	14'x48'
46	090180	I-35W 25 ft N/O 118th St WS	N	78,571	Burnsville	14'x48'
47	090171	I-35W 0.3 mi N/O Hwy 13 WS	S	54,076	Burnsville	14'x48'