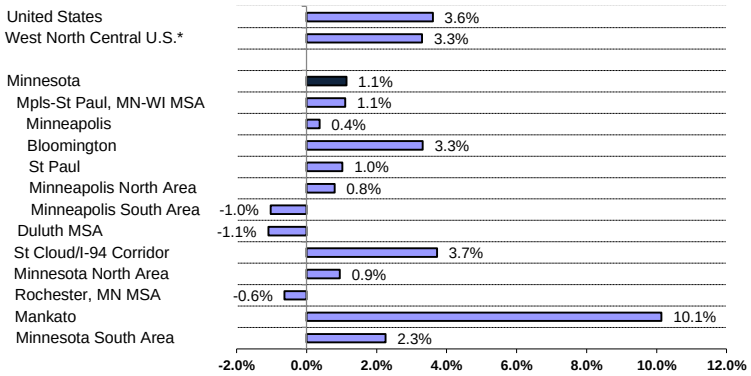
Minnesota's Lodging Industry Performance, Full Year 2014

Percent Change 2014, Compared with 2013

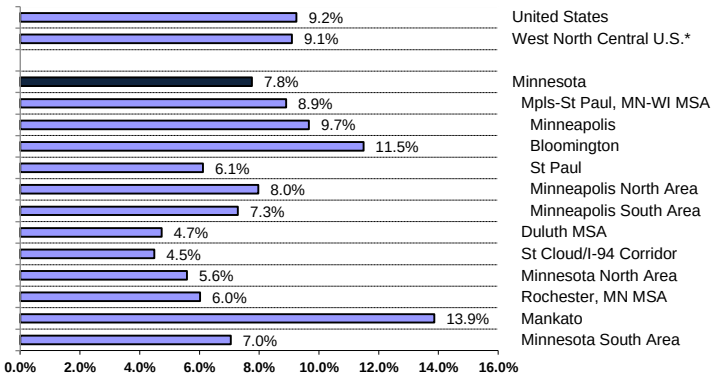
Source: STR (Smith Travel Research, Inc.)

*West North Central U.S.: Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota

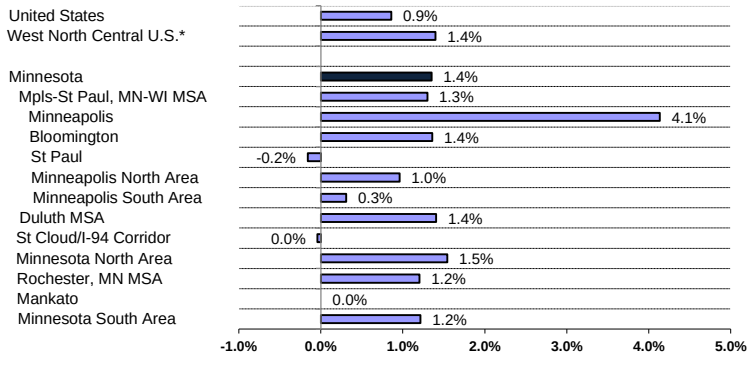
Occupancy Change



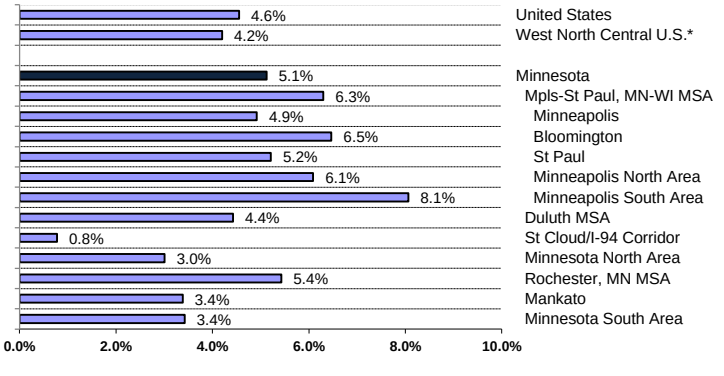
Revenue Change



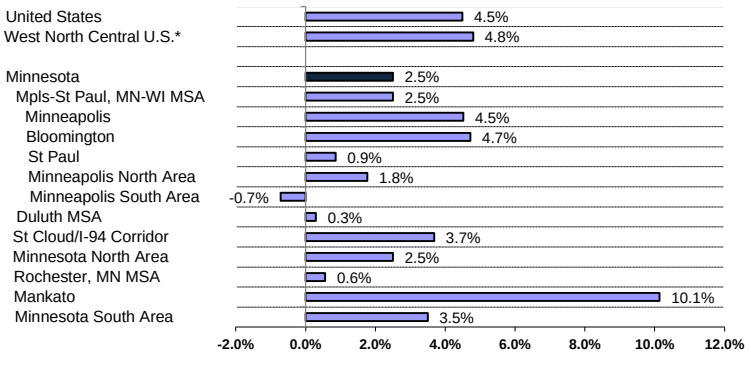
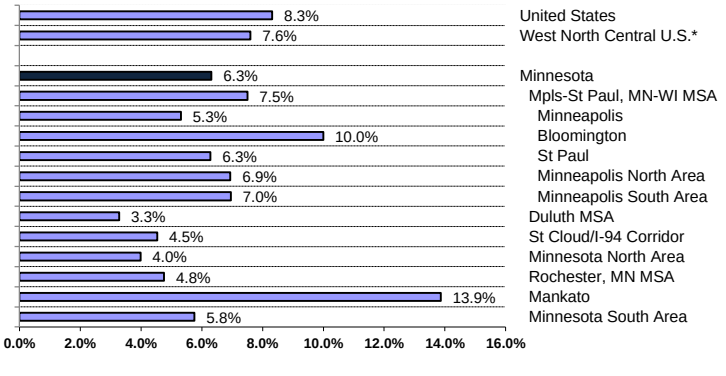
Supply (Rooms Available) Change



Average Room Rate Change



Demand (Rooms Sold) Change



Revenue per Available Room Change