



Present the 2014

Explore Minnesota Endorsed Travel Trade Co-op

Tell 20,000 Group Travel Buyers there's MORE to Explore in Minnesota! Join Minnesota tourism partners in this endorsed co-op in Leisure Group Travel!



Enjoy the following exclusive benefits:

- ✓ Industry leading circ. across all sectors
- ✓ Dedicated Minnesota editorial in April & June
- ✓ Save over 50% from rate card!
- ✓ Robust online package included
- ✓ Guaranteed group leads from *Insta-Track*

Join fellow tourism partners in these special Explore Minnesota co-op features!

Reserve your position today by returning the space agreement below.

Specially discounted rates not available elsewhere! All rates are net, and include 4-color processing.

Company:				1	
Contact:	Size	April <mark>OR</mark> June 2014 Feature	<mark>You</mark> Save!	April & June Combo Rate	<mark>You</mark> Save!
Phone:	1/6 page	\$560	<mark>\$435</mark>	\$1,080	<mark>\$910</mark>
Email:	1/3 page	\$1,130	<mark>\$1,365</mark>	\$2,210	<mark>\$2,780</mark>
	1/2 page	\$1,685	<mark>\$1,540</mark>	\$3,300	<mark>\$3,15</mark> 0
Edition/s (please check)	Full page	\$3,550	<mark>\$1,125</mark>	\$7,000	<mark>\$2,350</mark>
April 🗆 June 🗆					
Ad Size: (please check) Full Page \square 1/2 page \square 1/	3 page □	1/6 page □			
Total \$					
Signature:	Date:				