

PRINT ADVERTISEMENT FILE SPECIFICATIONS

FILE FORMAT:

Preferred format: Press quality PDF
Acceptable formats: Press quality .tif, .eps, .jpg
Native files such as InDesign or QuarkXPress are not accepted.

FILE SUBMISSION:

Files up to 10MB: Can be emailed to mark@grouptour.com
Files up to 30MB: Can be uploaded to our FTP site at www.grouptour.com/uploads
Files exceeding 30MB: Can be shipped on CD-R, or you can use a file transfer service such as SendMyAd or DropSend.
Hard copy proofs are not necessary. Files submitted are considered press-ready and will not be proofed back to the advertiser.

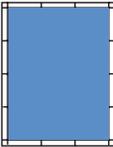
HELPFUL TIPS FOR CREATING AN OPTIMAL PRINT FILE:

Resolution
Photos should be 300 dpi at 100%. Line art (bitmap) images should be 1200 dpi. Do not enlarge images by more than 125% or reduce them by less than 25%. Images taken from the internet are generally low resolution and will not print properly. Be sure that all images used in your layout are in compliance with copyright requirements.

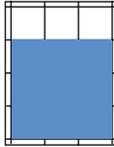
CMYK
All photos, logos, line art, borders, PMS/spot colors, etc. must be converted to CMYK within your layout document. Any element that is RGB or any other color space will not print properly.

Fonts
Convert fonts to outlines when applicable. Do not assign font attributes within the layout document (i.e.: using keystroke shortcuts for bold, italics, etc).

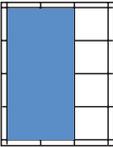
Dimensions, Bleeds, Crop Marks
Build all ads to the exact dimensions.
Bleeds are available on Full Page ads only. Bleeds must extend a minimum of 1/8 inch beyond the page trim. Keep all essential images and text a minimum of 1/4 inch inside the page trim to avoid being cut off. Offset any crop marks, bleed marks, registration marks or color bars so they do not print within the image or bleed area.



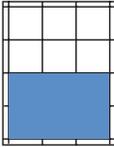
Full Page
live: 7.25 x 9.75
trim: 8.375 x 10.75
bleed: 1/8 beyond trim (1/8 = .125)



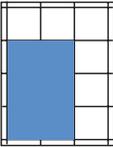
3/4 Box
7.25 x 7.25



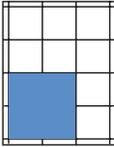
2/3 Vert
4.75 x 9.75



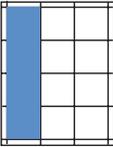
1/2 Hor
7.25 x 4.75



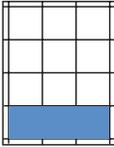
1/2 Vert
4.75 x 7.25



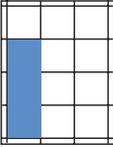
1/3 Box
4.75 x 4.75



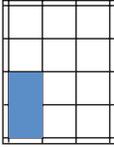
1/3 Vert
2.25 x 9.75



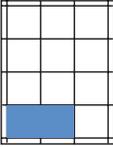
1/4 Hor
7.25 x 2.25



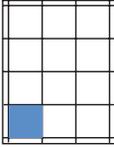
1/4 Vert
2.25 x 7.25



1/6 Vert
2.25 x 4.75



1/6 Hor
4.75 x 2.25



1/12 Box
2.25 x 2.25

Dimensions shown in inches, width by height.

Questions?

Call our Design Department at 1-800-767-3489 ext. 119 or go to www.GroupTourMedia.com/production.