



Group Tour Magazine Travel Trade – February & August 2016

Group Tour Magazine showcases group-friendly destinations across the United States and Canada. We provide a meeting place that serves both the tour buyer and the tour supplier. **ONLY PUBLICATION THAT HAS FOUR(4) MINNESOTA SECTIONS PER YEAR!** **All Minnesota Tour Suppliers Advertising is surrounded by MN Editorial and a MN Itinerary Each Time the Section Publishes !**

Our editorial staff scrutinizes every destination with the eyes of a group planner. We hunt for unique experiences, reliability, and value. Group-focused itineraries and features give our readers the information they need to hone their tours. Every issue of *Group Tour Magazine* invites the reader to explore new destinations and rediscover the classics."

Circulation of Group Tour Magazine's Distribution allows that you'll reach the active decision-makers in group travel. All subscribers must re-qualify to continue receiving the magazine. **Total Print Circulation** - 15,326 plus, **Total Reach** including digital 27,483.

The **Minnesota Section** Prints 4X a year & this co-op runs in BOTH February & August 2016.

February Close Date: December 1
Materials Due Date: December 15

August Close Date: June 1
Materials Due: June 15

INVESTMENT:

NET Per Issue - 2 Available

Minimum/Maximum Partners:

		EMT RATES	REGULAR RATES
1/12	- 2.25" X 2.25"	\$475	\$730
1/6th	- 2.25" X 4.75"	\$850	\$1804
1/4th	- 2.25" X 7.25"	\$1,200	\$2971
1/3rd	- 4.75" X 4.75"	\$1,800	\$3469
1/2	- 4.75" X 7.25"	\$2,400	\$4436
3/4th	- 7.25" X 7.25"	\$3,300	\$4947
FP	- 7.25" X 9.75"	\$4,000	\$5429

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