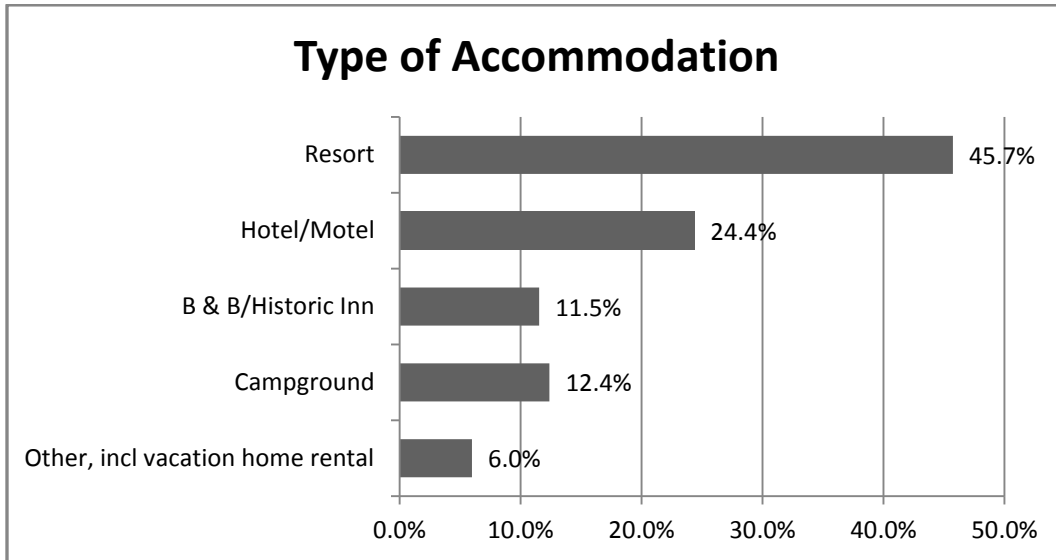
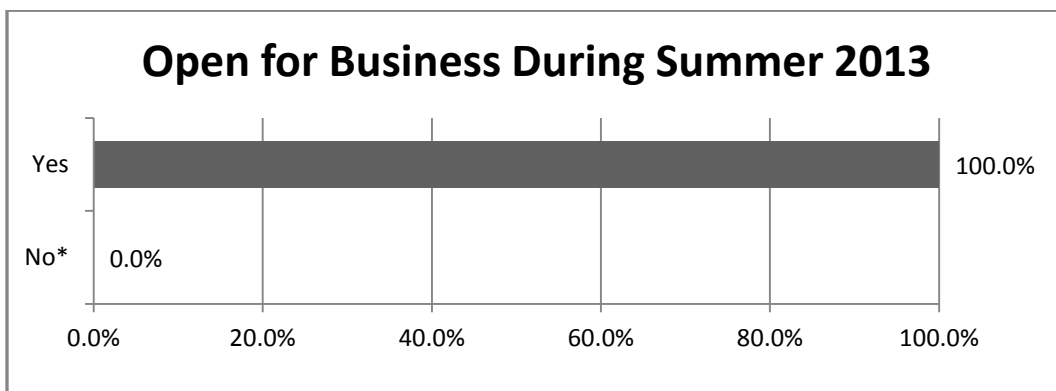


EXPLORE MINNESOTA TOURISM SUMMER 2013 BUSINESS SURVEY RESULTS

1. What type of accommodation is your property? (If more than one applies, select the primary type.) Respondents: 234 Results for respondents are below.

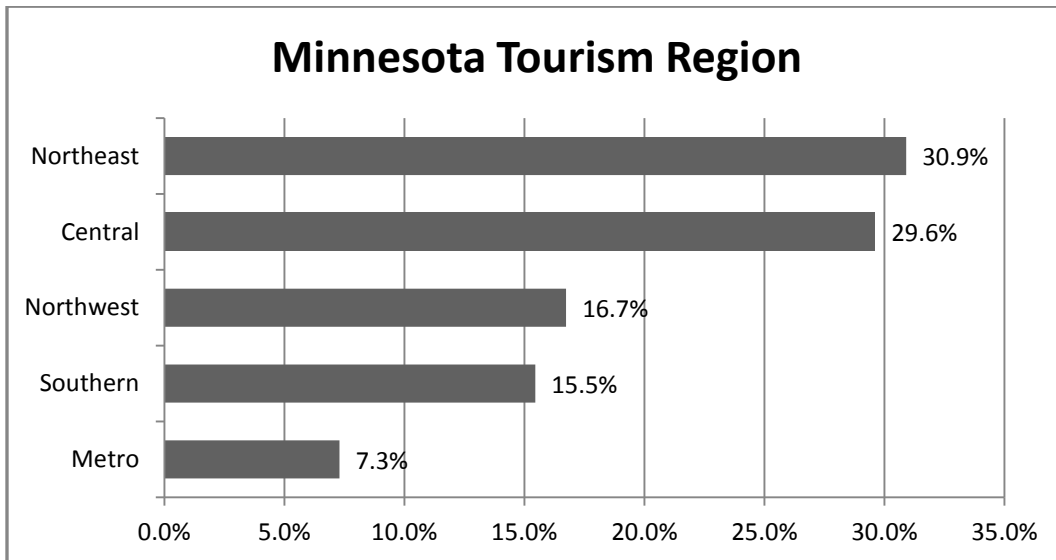


2. Has your property been open for business during the summer 2013 season, with overnight accommodations available to the public? Respondents: 234 Results for respondents below.



* "No" responses would have been directed to the end of the survey

3. What Minnesota tourism region is your property in?
 Respondents: 233 Skipped: 1 Results for respondents are below.



Northeast (includes Carlton, Cook, Itasca, Kanabec, Koochiching, Lake, Pine, St Louis Counties)

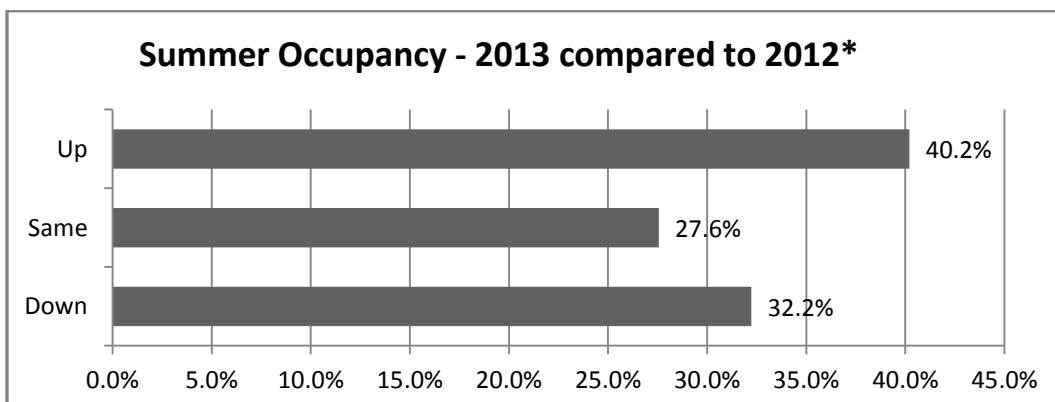
Central (includes Aitkin, Benton, southern Cass, Crow Wing, Douglas, Grant, Kandiyohi, McLeod, Meeker, Mille Lacs, Morrison, Otter Tail, Pope, Sherburne, Stearns, Stevens, Todd, Wadena Counties)

Northwest (includes Becker, Beltrami, northern Cass, Clay, Clearwater, Hubbard, Kittson, Lake of the Woods, Mahnommen, Marshall, Norman, Pennington, Polk, Red Lake, Roseau, Wilkin Counties)

Southern (includes Big Stone, Blue Earth, Brown, Chippewa, Cottonwood, Dodge, Faribault, Fillmore, Freeborn, Goodhue, Houston, Jackson, Lac qui Parle, Le Sueur, Lincoln, Lyon, Martin, Mower, Murray, Nicollet, Nobles, Olmsted, Pipestone, Redwood, Renville, Rice, Rock, Sibley, Steele, Swift, Traverse, Wabasha, Waseca, Watonwan, Winona, Yellow Medicine Counties)

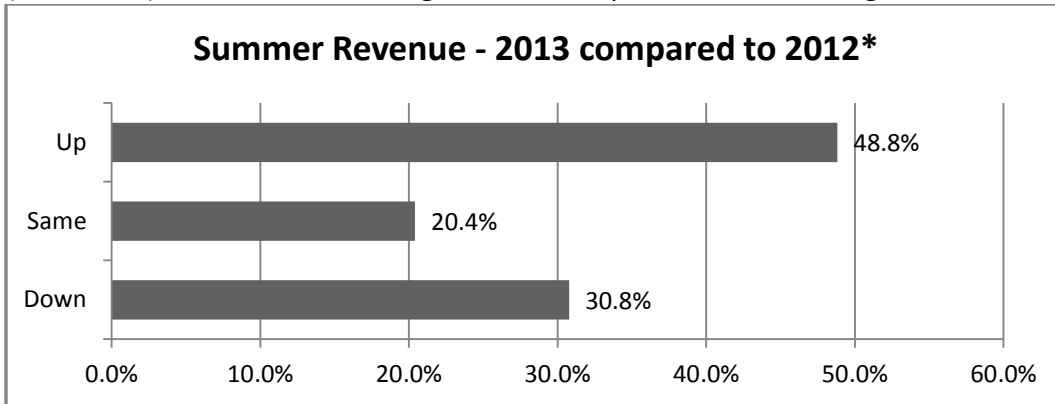
Metro (includes Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott, Washington, Wright Counties)

4. How does your property's business in June through August 2013 compare with business in June through August 2012? Respondents: 227 Skipped: 7 Results for respondents below.



* Weighted average results, rebalanced to reflect Minnesota's distribution of properties by accommodation type.

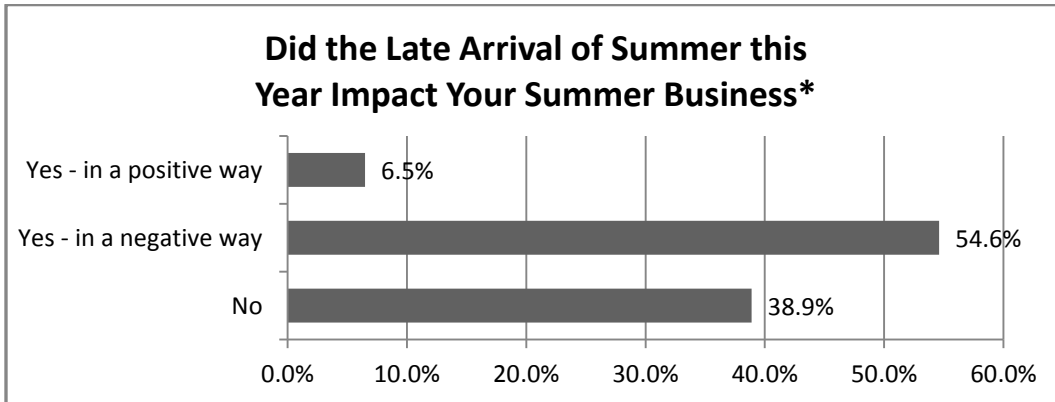
4. (continued) Business in June-August 2013 compared with June-August 2012



* Weighted average results, rebalanced to reflect Minnesota's distribution of properties by accommodation type.

5. Did the late arrival of summer this year impact your summer business?

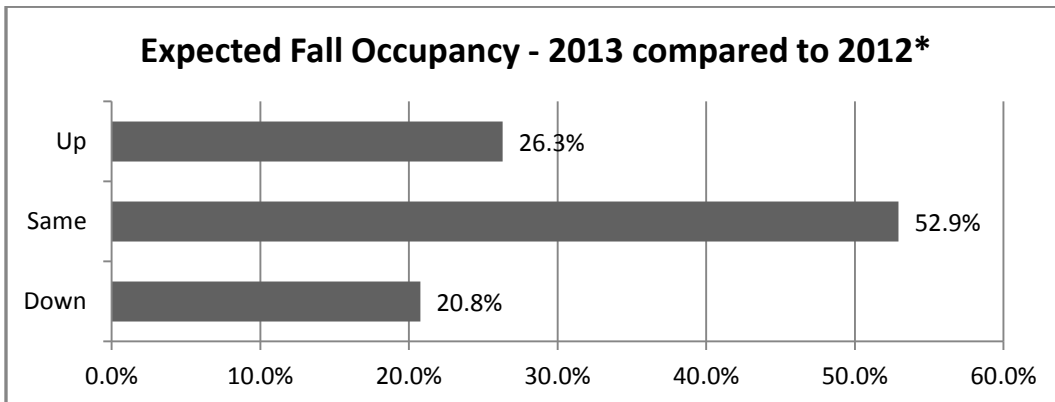
Respondents: 224 Skipped: 10 Results for respondents below.



* Weighted average results, rebalanced to reflect Minnesota's distribution of properties by accommodation type.

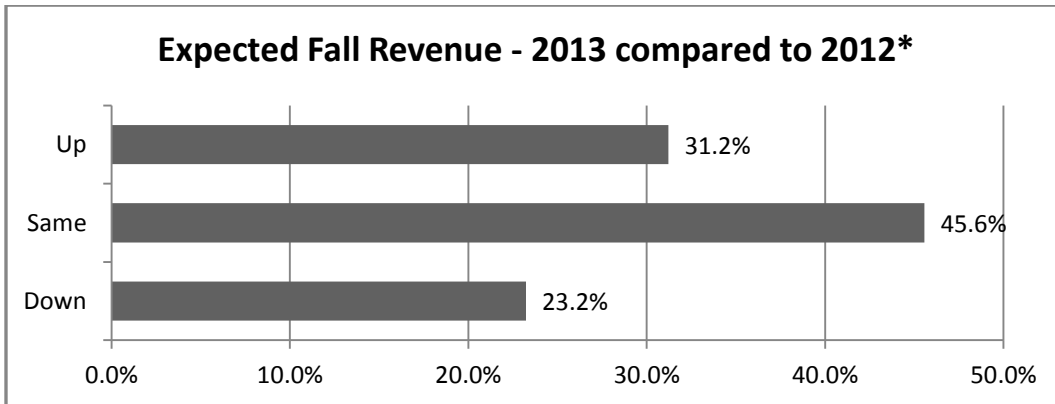
6. How do you expect your property's business in September and October 2013 will compare with business in September and October 2012?

Respondents: 225 Skipped: 9 Results for respondents are below.



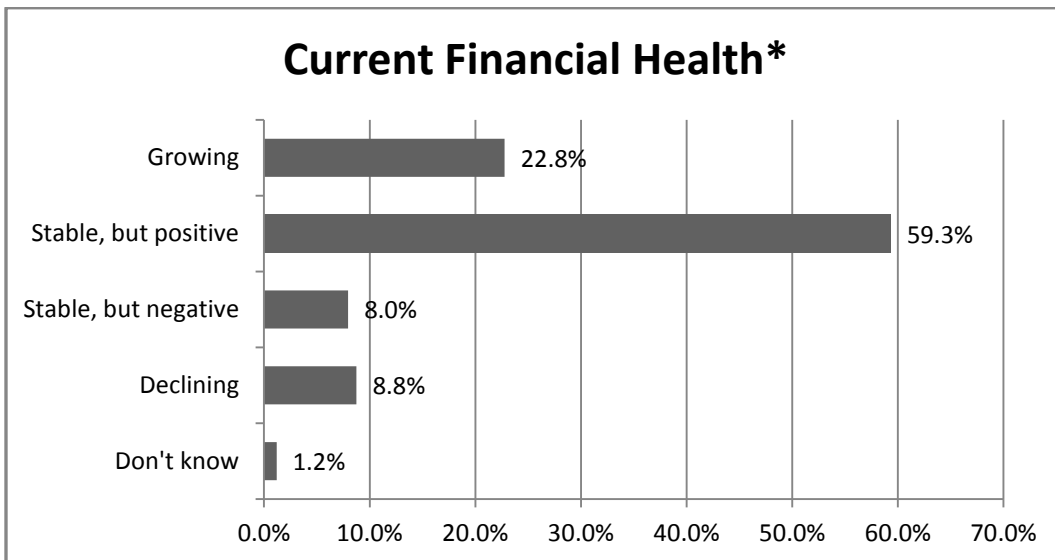
* Weighted average results, rebalanced to reflect Minnesota's distribution of properties by accommodation type.

6. (continued) Business in September and October 2013 compared with September and October 2012



* Weighted average results, rebalanced to reflect Minnesota's distribution of properties by accommodation type.

7. How would you rate your business' current financial health?
 Respondents: 227 Skipped: 7 Results for respondents below



* Weighted average results, rebalanced to reflect Minnesota's distribution of properties by accommodation type.

8. Have you noticed any new or recurring trends in comments from your customers this summer?
9. Please use this space to mention things that impacted your summer business or are likely to impact your fall business; or to comment on anything else: