INTERNATIONAL TRAVEL SURVEY: C A N A D I A N R E S I D E N T S - 2 0 1 1 -
Y E A R TOTALS (JAN-DEC) P R O F I L E : TRIP PURPOSE (GROUPED) CATALOGUE #: CANMINN

CLIENT:
DATA SELECTED: PERSON-VISITS BY CANADIANS TO MINNESOTA
WAFERS: TOTAL, SAME DAY, AND OVERNIGHT
ADDED STUBS: U.S. STATE VISITED
WEIGHT: P-VISIT - WEIGHTED DATA ARE ROUNDED BY 100'S

SAME DAY PERSON-VISITS BY CANADIANS TO MINNESOTA

*** Revised ***	TOTAL PERSON-VISITS	TRIP PURPOSE			
		BUSINESS /CONVENTION /EMPLOYMENT	VISITING FRIENDS /RELATIVES	PLEASURE /RECREATION /HOLIDAY	OTHER
PROVINCE OF RESIDENCE :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
NEWFOUNDLAND	800	.	.	800	.
NOVA SCOTIA	1,200	.	.	1,200	.
NEW BRUNSWICK	400	.	300	.	0
QUEBEC	6,900	.	.	2,900	4,000
ONTARIO	1,940,100	103,800	145,700	1,184,800	505,800
MANITOBA	334,800	28,800	35,900	146,000	124,100
SASKATCHEWAN	16,700	.	4,000	10,900	1,900
ALBERTA	38,900	2,900	9,600	18,700	7,700
BRITISH COLUMBIA	12,600	3,300	5,300	1,400	2,700
YUKON / N.W.T.	1,100	.	1,100	.	.
MAIN TRIP REASON :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
MEETINGS	120,100	120,100	.	.	.
CONVENTION, CONFER., TRADE SHOW,SEMINAR	4,100	4,100	.	.	.
OTHER WORK	14,600	14,600	.	.	.
HOLIDAY, VACATION	1,345,500	.	.	1,345,500	.
VISITS FRIENDS OR RELATIVES	201,900	.	201,900	.	.
VISIT SECOND HOME, COTTAGE, CONDO	4,200	.	.	4,200	.
ATTEND EVENTS, ATTRACTIONS	16,800	.	.	16,800	.
PERSONAL (MEDICAL, WEDDING, ETC)	10,600	.	.	.	10,600
TRANSIT TO / FROM OTHER PARTS OF CANADA	36,100	.	.	.	36,100
EDUCATIONAL STUDY	9,400	.	.	.	9,400
SHOPPING	26,800	.	.	.	26,800
OTHER	345,700	.	.	.	345,700
COMMUTING TO WORK	30,000	.	.	.	30,000
NOT STATED	187,700	.	.	.	187,700
TRANSPORTATION MODE OF ENTRY :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
AUTO	2,251,400	122,600	190,400	1,323,500	614,800
PLANE	22,500	3,900	3,100	12,900	2,500
BUS	54,000	9,600	1,000	14,500	29,000
OTHER	6,400	1,100	.	5,400	.
DIRECT FROM OVERSEAS	1,200	.	600	600	.
VIA USA	17,900	1,600	6,800	9,500	.

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SAME DAY PERSON-VISITS BY CANADIANS TO MINNESOTA

*** Revised ***	TOTAL PERSON-VISITS	TRIP PURPOSE			
		BUSINESS /CONVENTION /EMPLOYMENT	VISITING FRIENDS /RELATIVES	PLEASURE /RECREATION /HOLIDAY	OTHER
TRAVELLING PARTY SIZE :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
1 PERSON	531,500	54,800	50,400	271,000	155,300
2 PERSONS	1,075,000	37,500	89,400	667,500	280,600
3 PERSONS	327,200	18,800	31,500	184,100	92,800
4 PERSONS	233,200	10,500	23,700	145,100	53,900
5 - 9 PERSONS	171,900	17,200	7,000	96,100	51,700
10 + PERSONS	14,600	.	.	2,600	12,000
SURVEY QUARTER :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
1ST. QUARTER	545,000	36,600	43,000	331,700	133,700
2ND. QUARTER	598,500	42,400	49,600	339,900	166,500
3RD. QUARTER	727,100	26,700	59,300	408,100	233,000
4TH. QUARTER	482,800	33,200	50,000	286,600	113,000
VISIT DURATION :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
SAME DAY VISITS	2,353,400	138,800	201,900	1,366,400	646,300
SPENDING IN U.S. ($) :	**110,347,400**	**14,926,100**	**3,784,800**	**60,550,700**	**31,085,700**
MINNESOTA	110,347,400	14,926,100	3,784,800	60,550,700	31,085,700
VISIT SPENDING RANGE :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
NO VISIT SPENDING	533,500	51,100	100,200	170,400	211,700
LESS THAN $50	884,300	43,200	66,500	559,400	215,300
$50 - $199	684,700	18,300	26,100	489,700	150,500
$200 - $299	104,000	10,300	2,400	65,300	25,900
$300 - $499	74,000	6,600	4,100	43,200	20,100
$500 - $699	32,600	3,300	2,100	23,200	4,000
$700 - $999	14,100	900	.	8,900	4,300
$1,000 - $1,999	19,400	3,200	500	4,200	11,500
$2,000 - $3,999	3,300	900	.	1,500	900
$4,000 - $5,999	2,000	.	.	.	2,000
$6,000 - $7,999	500	.	.	500	.
$10,000 OR MORE	900	900	.	.	.

Source: Statistics Canada

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SAME DAY PERSON-VISITS BY CANADIANS TO MINNESOTA

*** Revised ***	TOTAL PERSON-VISITS	TRIP PURPOSE			
		BUSINESS /CONVENTION /EMPLOYMENT	VISITING FRIENDS /RELATIVES	PLEASURE /RECREATION /HOLIDAY	OTHER
ACCOMMODATION TYPES (PERSON-VISITS):	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
NO ACCOMMODATION REPORTED	2,338,700	135,800	201,900	1,362,900	638,000
HOTEL ONLY	2,100	.	.	.	2,100
HOME OF FRIENDS OR RELATIVES ONLY	100	.	.	.	100
CAMPING OR TRAILER PARK ONLY	1,700	.	.	1,700	.
OTHER ONLY	10,800	3,000	.	1,800	6,000
SEX OF TRAVELLER :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
NOT STATED/ EXCLUDED ON S.D. AUTO	2,071,800	117,500	166,100	1,237,500	550,800
MALE	118,200	9,700	15,800	57,500	35,200
FEMALE	163,500	11,600	20,000	71,500	60,400
AGE OF TRAVELLER :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
NOT STATED/ EXCLUDED ON S.D. AUTO	2,071,800	117,500	166,100	1,237,500	550,800
UNDER 2 YEARS	2,000	.	.	2,000	.
2 TO 11	6,900	.	.	4,400	2,500
12 TO 14	6,300	.	.	4,500	1,900
15 TO 19	11,800	.	900	6,000	4,900
20 TO 24	4,000	.	1,700	700	1,600
25 TO 34	19,000	800	4,200	8,800	5,100
35 TO 44	28,400	800	900	15,400	11,400
45 TO 54	50,600	5,500	4,500	25,800	14,900
55 TO 64	83,200	8,700	8,200	33,700	32,600
65 TO 74	51,400	5,500	12,800	20,500	12,700
75 AND OVER	18,000	.	2,700	7,200	8,100
COMPOSITION OF TRAVELLING PARTY :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
NOT STATED/ EXCLUDED ON S.D. AUTO	2,071,800	117,500	166,100	1,237,500	550,800
TRAVELLING ALONE	29,200	7,100	4,700	11,500	5,900
2 ADULTS	143,200	6,400	24,800	58,700	53,300
3 OR MORE ADULTS	69,700	7,800	6,400	29,100	26,400
ALONE WITH CHILD(REN)	1,400	.	.	.	1,400
2 ADULTS WITH CHILD(REN)	19,500	.	.	12,800	6,700
3 OR MORE ADULTS WITH CHILD(REN)	18,700	.	.	16,900	1,800

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SAME DAY PERSON-VISITS BY CANADIANS TO MINNESOTA

*** Revised ***	TOTAL PERSON-VISITS	TRIP PURPOSE			
		BUSINESS /CONVENTION /EMPLOYMENT	VISITING FRIENDS /RELATIVES	PLEASURE /RECREATION /HOLIDAY	OTHER
COUNTRIES OR STATES :	**2,353,400**	**138,800**	**201,900**	**1,366,400**	**646,300**
MINNESOTA	2,353,400	138,800	201,900	1,366,400	646,300
***** UNWEIGHTED RECORD COUNTS *****					
NUMBER OF VISIT RECORDS SELECTED	3,472	229	305	2,017	921
***** PERSON-VISIT WEIGHTED AVERAGES *****					
AVERAGE PARTY SIZE	1.86	1.63	1.79	1.9	1.85
AVERAGE VISIT DURATION (NIGHTS)	0	0	0	0	0
AVERAGE REPORTED SPENDING / VISIT ($)	46.89	107.54	18.74	44.31	48.1

FOOTNOTES :
1) THIS PROFILE USES P-VISIT FOR WEIGHTING.
2) THE FOLLOWING SYMBOLS ARE USED:
. FIGURES NOT APPLICABLE
0 FIGURES UNDER 50