

CLIENT:
 DATA SELECTED: PERSON-VISITS BY CANADIANS TO MINNESOTA
 WAFERS: TOTAL, SAME DAY, AND OVERNIGHT
 ADDED STUBS: U.S. STATE VISITED
 WEIGHT: P-VISIT - WEIGHTED DATA ARE ROUNDED BY 100'S

| SAME DAY PERSON-VISITS BY CANADIANS TO MINNESOTA | | | | | |
|---|------------------------|--|--------------------------------|-------------------------------------|----------------|
| *** Revised *** | TOTAL PERSON-VISITS | TRIP PURPOSE | | | |
| | | BUSINESS /CONVENTION /EMPLOYMENT | VISITING FRIENDS /RELATIVES | PLEASURE /RECREATION /HOLIDAY | OTHER |
| PROVINCE OF RESIDENCE : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| NEWFOUNDLAND | 700 | . | . | 700 | . |
| NEW BRUNSWICK | 400 | . | 300 | . | 0 |
| QUEBEC | 5,300 | . | . | 600 | 4,700 |
| ONTARIO | 1,898,800 | 102,700 | 145,900 | 1,163,200 | 486,900 |
| MANITOBA | 334,600 | 27,600 | 24,400 | 179,800 | 102,800 |
| SASKATCHEWAN | 15,300 | . | 3,200 | 11,000 | 1,200 |
| ALBERTA | 38,300 | 2,000 | 11,400 | 19,500 | 5,300 |
| BRITISH COLUMBIA | 11,700 | 3,500 | 4,900 | 1,300 | 2,000 |
| MAIN TRIP REASON : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| MEETINGS | 118,100 | 118,100 | . | . | . |
| CONVENTION, CONFER., TRADE SHOW, SEMINAR | 5,700 | 5,700 | . | . | . |
| OTHER WORK | 12,000 | 12,000 | . | . | . |
| HOLIDAY, VACATION | 1,356,500 | . | . | 1,356,500 | . |
| VISITS FRIENDS OR RELATIVES | 190,200 | . | 190,200 | . | . |
| VISIT SECOND HOME, COTTAGE, CONDO | 5,200 | . | . | 5,200 | . |
| ATTEND EVENTS, ATTRACTIONS | 14,500 | . | . | 14,500 | . |
| PERSONAL (MEDICAL, WEDDING, ETC) | 7,300 | . | . | . | 7,300 |
| TRANSIT TO / FROM OTHER PARTS OF CANADA | 30,100 | . | . | . | 30,100 |
| EDUCATIONAL STUDY | 2,000 | . | . | . | 2,000 |
| SHOPPING | 9,000 | . | . | . | 9,000 |
| OTHER | 341,900 | . | . | . | 341,900 |
| COMMUTING TO WORK | 32,700 | . | . | . | 32,700 |
| NOT STATED | 179,900 | . | . | . | 179,900 |
| TRANSPORTATION MODE OF ENTRY : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| AUTO | 2,209,800 | 119,300 | 180,600 | 1,334,100 | 575,700 |
| PLANE | 26,500 | 5,600 | 3,900 | 14,200 | 2,700 |
| BUS | 43,300 | 7,700 | 1,000 | 10,200 | 24,400 |
| OTHER | 6,500 | 1,000 | . | 5,500 | . |
| DIRECT FROM OVERSEAS | 600 | . | . | 600 | . |
| VIA USA | 18,400 | 2,100 | 4,600 | 11,600 | 100 |

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| SAME DAY PERSON-VISITS BY CANADIANS TO MINNESOTA | | | | | |
|--|------------------------|--|--------------------------------|-------------------------------------|-------------------|
| *** Revised *** | TOTAL PERSON-VISITS | TRIP PURPOSE | | | |
| | | BUSINESS /CONVENTION /EMPLOYMENT | VISITING FRIENDS /RELATIVES | PLEASURE /RECREATION /HOLIDAY | OTHER |
| TRAVELLING PARTY SIZE : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| 1 PERSON | 527,600 | 57,300 | 48,700 | 272,500 | 149,100 |
| 2 PERSONS | 1,025,700 | 41,200 | 85,400 | 643,500 | 255,500 |
| 3 PERSONS | 299,300 | 16,200 | 25,900 | 190,400 | 66,900 |
| 4 PERSONS | 242,300 | 8,400 | 22,300 | 158,400 | 53,100 |
| 5 - 9 PERSONS | 195,000 | 12,600 | 7,800 | 108,300 | 66,300 |
| 10 + PERSONS | 15,200 | . | . | 3,100 | 12,100 |
| SURVEY QUARTER : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| 1ST. QUARTER | 513,300 | 30,100 | 34,000 | 309,700 | 139,600 |
| 2ND. QUARTER | 564,100 | 38,100 | 47,300 | 330,100 | 148,600 |
| 3RD. QUARTER | 726,000 | 30,500 | 58,900 | 436,000 | 200,700 |
| 4TH. QUARTER | 501,700 | 37,100 | 50,000 | 300,500 | 114,100 |
| VISIT DURATION : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| SAME DAY VISITS | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| SPENDING IN U.S. (\$) : | 104,271,600 | 14,171,200 | 3,080,500 | 62,570,400 | 24,449,500 |
| MINNESOTA | 104,271,600 | 14,171,200 | 3,080,500 | 62,570,400 | 24,449,500 |
| VISIT SPENDING RANGE : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| NO VISIT SPENDING | 555,400 | 46,600 | 96,700 | 197,700 | 214,300 |
| LESS THAN \$50 | 904,500 | 43,200 | 66,800 | 591,100 | 203,400 |
| \$50 - \$199 | 616,300 | 25,900 | 19,800 | 447,400 | 123,200 |
| \$200 - \$299 | 99,600 | 7,300 | 1,200 | 61,300 | 29,700 |
| \$300 - \$499 | 64,000 | 4,100 | 5,100 | 42,600 | 12,100 |
| \$500 - \$699 | 26,500 | 3,000 | . | 20,600 | 2,900 |
| \$700 - \$999 | 9,900 | 700 | 500 | 6,800 | 2,000 |
| \$1,000 - \$1,999 | 21,800 | 3,100 | . | 5,600 | 13,100 |
| \$2,000 - \$3,999 | 3,400 | 900 | . | 1,600 | 900 |
| \$4,000 - \$5,999 | 2,300 | . | . | 900 | 1,400 |
| \$6,000 - \$7,999 | 600 | . | . | 600 | . |
| \$10,000 OR MORE | 900 | 900 | . | . | . |

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| SAME DAY PERSON-VISITS BY CANADIANS TO MINNESOTA | | | | | |
|--|------------------------|--|--------------------------------|-------------------------------------|----------------|
| *** Revised *** | TOTAL PERSON-VISITS | TRIP PURPOSE | | | |
| | | BUSINESS /CONVENTION /EMPLOYMENT | VISITING FRIENDS /RELATIVES | PLEASURE /RECREATION /HOLIDAY | OTHER |
| ACCOMMODATION TYPES (PERSON-VISITS): | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| NO ACCOMMODATION REPORTED | 2,296,900 | 133,700 | 190,200 | 1,373,300 | 599,700 |
| HOTEL ONLY | 1,900 | . | . | . | 1,900 |
| HOME OF FRIENDS OR RELATIVES ONLY | 100 | . | . | . | 100 |
| CAMPING OR TRAILER PARK ONLY | 1,700 | . | . | 1,700 | . |
| OTHER ONLY | 4,500 | 2,100 | . | 1,200 | 1,200 |
| SEX OF TRAVELLER : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| NOT STATED/ EXCLUDED ON S.D. AUTO | 2,068,300 | 114,100 | 160,400 | 1,248,100 | 545,700 |
| MALE | 108,600 | 11,200 | 12,200 | 59,800 | 25,400 |
| FEMALE | 128,200 | 10,500 | 17,600 | 68,300 | 31,900 |
| AGE OF TRAVELLER : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| NOT STATED/ EXCLUDED ON S.D. AUTO | 2,068,300 | 114,100 | 160,400 | 1,248,100 | 545,700 |
| UNDER 2 YEARS | 1,500 | . | . | 1,500 | . |
| 2 TO 11 | 11,400 | . | . | 9,800 | 1,700 |
| 12 TO 14 | 7,700 | . | 200 | 6,200 | 1,400 |
| 15 TO 19 | 5,400 | . | 200 | 4,500 | 800 |
| 20 TO 24 | 5,100 | . | 2,300 | 700 | 2,000 |
| 25 TO 34 | 25,700 | 1,200 | 3,600 | 17,200 | 3,700 |
| 35 TO 44 | 21,700 | 1,000 | 300 | 17,000 | 3,400 |
| 45 TO 54 | 44,200 | 5,600 | 4,900 | 21,200 | 12,500 |
| 55 TO 64 | 62,700 | 9,800 | 7,200 | 25,700 | 20,100 |
| 65 TO 74 | 39,400 | 4,100 | 8,600 | 16,900 | 9,700 |
| 75 AND OVER | 12,000 | . | 2,500 | 7,500 | 2,000 |
| COMPOSITION OF TRAVELLING PARTY : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| NOT STATED/ EXCLUDED ON S.D. AUTO | 2,068,300 | 114,100 | 160,400 | 1,248,100 | 545,700 |
| TRAVELLING ALONE | 26,700 | 7,900 | 3,500 | 10,400 | 4,800 |
| 2 ADULTS | 114,600 | 8,500 | 23,800 | 46,400 | 35,900 |
| 3 OR MORE ADULTS | 46,700 | 5,300 | 1,800 | 30,200 | 9,400 |
| 2 ADULTS WITH CHILD(REN) | 25,500 | . | . | 20,200 | 5,400 |
| 3 OR MORE ADULTS WITH CHILD(REN) | 23,300 | . | 600 | 20,900 | 1,800 |
| COUNTRIES OR STATES : | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |
| MINNESOTA | 2,305,100 | 135,700 | 190,200 | 1,376,200 | 603,000 |

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| *** Revised *** | TOTAL PERSON-VISITS | TRIP PURPOSE | | | |
| | | BUSINESS /CONVENTION /EMPLOYMENT | VISITING FRIENDS /RELATIVES | PLEASURE /RECREATION /HOLIDAY | OTHER |
| *** UNWEIGHTED RECORD COUNTS *** | | | | | |
| <i>NUMBER OF VISIT RECORDS SELECTED</i> | 3,282 | 223 | 288 | 1,901 | 870 |
| *** PERSON-VISIT WEIGHTED AVERAGES *** | | | | | |
| <i>AVERAGE PARTY SIZE</i> | 1.86 | 1.55 | 1.78 | 1.92 | 1.86 |
| <i>AVERAGE VISIT DURATION (NIGHTS)</i> | 0 | 0 | 0 | 0 | 0 |
| <i>AVERAGE REPORTED SPENDING / VISIT (\$)</i> | 45.23 | 104.4 | 16.2 | 45.47 | 40.55 |

FOOTNOTES :

- 1) THIS PROFILE USES P-VISIT FOR WEIGHTING.
- 2) THE FOLLOWING SYMBOLS ARE USED:
 - . FIGURES NOT APPLICABLE
 - 0 FIGURES UNDER 50