Y E A R TOTALS (JAN-DEC) P R O F I L E : TRIP PURPOSE (GROUPED) CATALOGUE #: CANMINN

CLIENT:
DATA SELECTED: PERSON-VISITS BY CANADIANS TO MINNESOTA
WAFERS: TOTAL, SAME DAY, AND OVERNIGHT
ADDED STUBS: U.S. STATE VISITED
WEIGHT: P-VISIT - WEIGHTED DATA ARE ROUNDED BY 100'S

OVERNIGHT PERSON-VISITS BY CANADIANS TO MINNESOTA

*** REVISED ***	TOTAL PERSON-VISITS	TRIP PURPOSE			
		BUSINESS /CONVENTION /EMPLOYMENT	VISITING FRIENDS /RELATIVES	PLEASURE /RECREATION /HOLIDAY	OTHER
PROVINCE OF RESIDENCE :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
NOVA SCOTIA	900	200	.	400	300
NEW BRUNSWICK	2,300	2,200	.	.	100
QUEBEC	8,900	4,300	1,100	3,500	.
ONTARIO	297,900	38,000	45,100	169,300	45,600
MANITOBA	239,600	18,900	35,700	157,600	27,500
SASKATCHEWAN	17,000	2,000	4,400	6,900	3,700
ALBERTA	35,800	15,600	8,000	6,500	5,800
BRITISH COLUMBIA	9,900	1,900	1,600	2,900	3,400
YUKON / N.W.T.	1,500	.	.	.	1,500
MAIN TRIP REASON :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
MEETINGS	42,900	42,900	.	.	.
CONVENTION, CONFER., TRADE SHOW,SEMINAR	31,000	31,000	.	.	.
OTHER WORK	9,100	9,100	.	.	.
HOLIDAY, VACATION	280,500	.	.	280,500	.
VISITS FRIENDS OR RELATIVES	96,000	.	96,000	.	.
VISIT SECOND HOME, COTTAGE, CONDO	5,700	.	.	5,700	.
ATTEND EVENTS, ATTRACTIONS	60,800	.	.	60,800	.
PERSONAL (MEDICAL, WEDDING, ETC)	17,300	.	.	.	17,300
TRANSIT TO / FROM OTHER PARTS OF CANADA	23,200	.	.	.	23,200
EDUCATIONAL STUDY	1,300	.	.	.	1,300
SHOPPING	24,300	.	.	.	24,300
OTHER	16,200	.	.	.	16,200
NOT STATED	5,500	.	.	.	5,500
TRANSPORTATION MODE OF ENTRY :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
AUTO	493,600	30,900	82,800	303,100	76,900
PLANE	76,000	51,100	12,400	8,300	4,200
BUS	29,400	700	.	22,100	6,700
OTHER	8,400	100	.	8,300	.
VIA USA	6,400	300	800	5,300	.

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OVERNIGHT PERSON-VISITS BY CANADIANS TO MINNESOTA

*** REVISED ***	TOTAL PERSON-VISITS	TRIP PURPOSE			
		BUSINESS /CONVENTION /EMPLOYMENT	VISITING FRIENDS /RELATIVES	PLEASURE /RECREATION /HOLIDAY	OTHER
TRAVELLING PARTY SIZE :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
1 PERSON	75,400	36,800	18,900	10,100	9,600
2 PERSONS	250,600	16,400	40,400	149,800	44,000
3 PERSONS	75,400	8,600	16,400	43,700	6,700
4 PERSONS	123,700	15,100	8,300	76,900	23,400
5 - 9 PERSONS	81,600	6,200	11,900	59,500	4,100
10 + PERSONS	7,100	.	.	7,100	.
SURVEY QUARTER :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
1ST. QUARTER	114,400	12,000	11,000	73,700	17,700
2ND. QUARTER	133,100	18,700	24,800	65,900	23,600
3RD. QUARTER	255,500	19,800	35,100	171,600	29,000
4TH. QUARTER	110,900	32,500	25,100	35,900	17,400
VISIT DURATION :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
1 NIGHT	214,600	35,100	26,500	110,300	42,600
2 NIGHTS	200,700	14,600	23,300	141,600	21,200
3 NIGHTS	96,300	9,600	19,400	51,900	15,300
4 - 6 NIGHTS	80,800	20,300	17,600	36,900	6,000
7 - 9 NIGHTS	15,700	2,700	5,600	5,000	2,400
10-13 NIGHTS	3,300	300	1,600	1,100	300
14-16 NIGHTS	2,100	400	1,700	.	.
17-20 NIGHTS	200	.	.	200	.
31-59 NIGHTS	200	.	200	.	.
DURATION (IN VISIT-NIGHTS) :	**1,476,800**	**220,600**	**308,100**	**767,300**	**180,800**
1 NIGHT	214,600	35,100	26,500	110,300	42,600
2 NIGHTS	401,400	29,200	46,600	283,200	42,400
3 NIGHTS	288,800	28,800	58,200	155,800	46,000
4 - 6 NIGHTS	379,700	98,900	87,100	166,400	27,200
7 - 9 NIGHTS	119,200	19,700	43,000	36,900	19,600
10-13 NIGHTS	33,600	3,100	15,600	11,900	2,900
14-16 NIGHTS	30,100	5,700	24,300	.	.
17-20 NIGHTS	2,800	.	.	2,800	.
31-59 NIGHTS	6,600	.	6,600	.	.

Source: Statistics Canada

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OVERNIGHT PERSON-VISITS BY CANADIANS TO MINNESOTA

*** REVISED ***	TOTAL PERSON-VISITS	TRIP PURPOSE			
		BUSINESS /CONVENTION /EMPLOYMENT	VISITING FRIENDS /RELATIVES	PLEASURE /RECREATION /HOLIDAY	OTHER
SPENDING IN U.S. ($) :	**154,259,900**	**40,417,400**	**17,411,300**	**75,866,700**	**20,564,400**
MINNESOTA	154,259,900	40,417,400	17,411,300	75,866,700	20,564,400
VISIT SPENDING RANGE :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
NO VISIT SPENDING	1,300	300	400	200	500
LESS THAN $50	13,300	200	4,500	6,300	2,200
$50 - $199	120,800	5,000	30,000	59,800	26,000
$200 - $299	89,000	15,900	15,900	48,300	8,900
$300 - $499	120,300	15,400	18,100	70,300	16,500
$500 - $699	65,900	5,800	9,300	41,500	9,300
$700 - $999	88,700	12,200	11,400	54,100	11,000
$1,000 - $1,999	81,100	22,800	5,900	46,800	5,600
$2,000 - $3,999	32,600	5,500	500	19,000	7,600
$4,000 - $5,999	700	.	.	700	.
ACCOMMODATION TYPES (PERSON-VISITS):	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
NO ACCOMMODATION REPORTED	68,900	13,500	11,400	33,100	10,900
HOTEL ONLY	319,400	59,900	20,800	196,500	42,300
MOTEL ONLY	71,600	3,100	12,800	39,300	16,500
HOME OF FRIENDS OR RELATIVES ONLY	51,100	1,100	32,500	7,900	9,600
CAMPING OR TRAILER PARK ONLY	32,800	.	700	28,600	3,500
COTTAGE OR CABIN ONLY	5,400	.	200	4,200	1,000
OTHER ONLY	4,900	400	600	2,600	1,300
HOTEL & MOTEL	25,900	3,300	1,700	20,000	1,000
HOTEL & HOME OF FRIENDS OR RELATIVES	4,600	200	1,100	2,000	1,400
MOTEL & HOME OF FRIENDS OR RELATIVES	13,100	100	11,400	1,300	300
OTHER COMBINATIONS OF TWO TYPES	15,300	1,400	2,100	11,500	200
A COMBINATION OF THREE OR MORE TYPES	700	.	700	.	.
SEX OF TRAVELLER :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
NOT STATED/ EXCLUDED ON S.D. AUTO	48,200	7,900	7,100	23,600	9,500
MALE	264,900	45,400	38,000	145,500	35,900
FEMALE	300,700	29,700	50,800	177,900	42,300

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OVERNIGHT PERSON-VISITS BY CANADIANS TO MINNESOTA

*** REVISED ***	TOTAL PERSON-VISITS	TRIP PURPOSE			
		BUSINESS /CONVENTION /EMPLOYMENT	VISITING FRIENDS /RELATIVES	PLEASURE /RECREATION /HOLIDAY	OTHER
AGE OF TRAVELLER :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
NOT STATED/ EXCLUDED ON S.D. AUTO	48,200	7,900	7,100	23,600	9,500
UNDER 2 YEARS	5,500	.	1,500	3,700	300
2 TO 11	37,500	.	4,400	31,300	1,800
12 TO 14	20,600	800	3,400	14,800	1,600
15 TO 19	16,500	900	1,400	11,300	3,000
20 TO 24	16,700	1,900	1,100	9,900	3,800
25 TO 34	45,400	6,100	6,000	23,900	9,300
35 TO 44	79,900	13,500	10,500	49,700	6,300
45 TO 54	111,900	33,800	12,700	52,100	13,200
55 TO 64	124,000	13,100	28,300	66,700	15,900
65 TO 74	81,400	3,800	11,700	47,100	18,700
75 AND OVER	26,300	1,200	7,800	12,900	4,400
COMPOSITION OF TRAVELLING PARTY :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
NOT STATED/ EXCLUDED ON S.D. AUTO	48,200	7,900	7,100	23,600	9,500
TRAVELLING ALONE	63,600	31,200	18,000	5,800	8,600
2 ADULTS	236,400	16,100	39,100	139,800	41,400
3 OR MORE ADULTS	117,400	24,800	12,200	62,800	17,700
ALONE WITH CHILD(REN)	5,600	.	400	5,200	.
2 ADULTS WITH CHILD(REN)	83,800	.	11,400	66,800	5,600
3 OR MORE ADULTS WITH CHILD(REN)	58,800	3,000	7,700	43,200	4,900
COUNTRIES OR STATES :	**613,800**	**83,000**	**96,000**	**347,000**	**87,800**
MINNESOTA	613,800	83,000	96,000	347,000	87,800
***** UNWEIGHTED RECORD COUNTS *****					
NUMBER OF VISIT RECORDS SELECTED	1,039	123	193	575	148
***** PERSON-VISIT WEIGHTED AVERAGES *****					
AVERAGE PARTY SIZE	2.26	1.57	1.97	2.68	2.17
AVERAGE VISIT DURATION (NIGHTS)	2.41	2.66	3.21	2.21	2.06
AVERAGE REPORTED SPENDING / VISIT ($)	251.3	486.76	181.38	218.61	234.26
AVERAGE REPORTED SPENDING / NIGHT ($)	104.46	183.23	56.52	98.87	113.76

FOOTNOTES :
1) THIS PROFILE USES P-VISIT FOR WEIGHTING.
2) THE FOLLOWING SYMBOLS ARE USED:
. FIGURES NOT APPLICABLE
0 FIGURES UNDER 50

Source: Statistics Canada