{Winnipeg Sales Mission}
{ Spring 2016 }

Thank you for your interest in partnering with Explore Minnesota on the *Spring 2016 Winnipeg Sales Mission*! Every spring, a group of industry representatives from all over Minnesota head to Winnipeg to meet with travel agents, tour operators and travel media in the Winnipeg area. We will also interact with employees and members of the Canadian Automobile Association (CAA). The feedback from this trip is always positive and the group continues to grow each year. This is a very economical way to market your destination, property or attraction to our neighbors to the north. *Together we can build excitement to visit MN!*

PARTNERSHIP OPPORTUNITY $450

- Opportunity to send a representative(s) from your organization to network with Canadian travel agents, tour operators and travel media
- Display in the ballroom during breakfast and dinner
- Introduction/commercial during breakfast and dinner – can include pictures & video
  - *Will also include continuous loop of partner logo and pictures during event*
- Network with 100+ delegates from the Winnipeg area

Fee includes transportation and covers costs associated with the events in Winnipeg. A rate of $149 (CND) has been secured at the Radisson Downtown Winnipeg. Partners must secure their own lodging reservations. Breakfast and dinner on May 4 are included in the fee. All other meals are each representative's responsibility.

May 3, 2016

Pick-Up #1 at 8am
Location: TBD (metro)

Pick-Up #2 at TBD
Location: TBD (north of metro)

Pick-Up #3 at TBD
Location: TBD (northwest of #2)

Arrival
Winnipeg: approximately 5pm

Dinner *tentative*

MAY 4, 2016

Breakfast at 8am
with travel agents, Operators & Media
Location: Radisson-Ambassador Rooms A & B

Late Morning/Mid-Day Activity
TBD

Reception at 5pm & Dinner at 6pm
with representatives from Canadian Automobile Association (CAA)
Location: Radisson-Ambassador Rooms A & B

MAY 5, 2016
Depart Winnipeg at 8am

To participate, please ***completely*** fill out the information below and return to Jessica Dodge at *jessica.dodge@state.mn.us*.

Organization Name: _____

Attending Contact Name: ***as it appears on passport*** _____ Preferred Name: _____

Date of Birth: _____ Passport Number: _____

Phone Number: _____ Email: _____

Address: _____

City: _____ State: _____ Zip Code: _____

I confirm that my organization will participate in the Spring 2016 Winnipeg Sales Mission and agree that my partnership fee is $450 and due in full, by April 15, 2016.

_____ _____

Signature *Date*