



# minnesota's outdoor recreation economy



## 2025 economic impact report – key findings

Outdoor recreation is more than a pastime in Minnesota—it's a critical economic engine. From our lakes and forests to our trails and parks, the outdoor recreation economy fuels growth, supports jobs, and strengthens communities statewide.

### STATEWIDE IMPACT



#### total output

Represents the full economic ripple effect across industries.



#### GDP

Outdoor recreation contributes 2.8% of Minnesota's total GDP.



#### jobs supported

Equal to 3.1% of Minnesota's total employment.



## COMMUNITY & VISITOR IMPACT

Minnesota welcomes 80 million visitor trips annually, many driven by outdoor recreation.

Visitor spending contributes over \$14.1 billion to the state economy each year.

Public lands—state parks, trails, national forests, and national parks—are critical drivers of rural economic vitality, generating hundreds of millions in direct spending.

## WHY IT MATTERS

Outdoor recreation is a year-round engine of growth.



**diversifies rural economies.**



**anchors small businesses and manufacturing.**



**attracts visitors, residents, and workforce talent.**



**improves quality of life and community well-being.**



Read the full report.

**Randolph Briley**

651-350-4168 | [randolph.briley@state.mn.us](mailto:randolph.briley@state.mn.us)

[outdoorindustrypartnership.com](http://outdoorindustrypartnership.com)