explore MINNESOTA

minnesota



Minnesota is where visitors can explore pristine wilderness, including Lake Superior's legendary shores, the headwaters of the Mississippi River and Voyageurs National Park. Beyond 10,000 lakes, the state is known for its vibrant cities filled with arts, great food and culture. Plus, Minnesota is home to Prince and Bob Dylan, the Mall of America® and pro sports teams in every major league.

WHAT'S TRENDING

- Minneapolis included in new MICHELIN Guide "American Great Lakes" edition
- New 8,000-seat outdoor concert venue being built along the Mississippi River in Minneapolis
- Minnesota will host the International Horticultural Exposition in 2031
- New Minnesota Hockey Hall of Fame museum and complex to open in 2028

TOOLS & RESOURCES

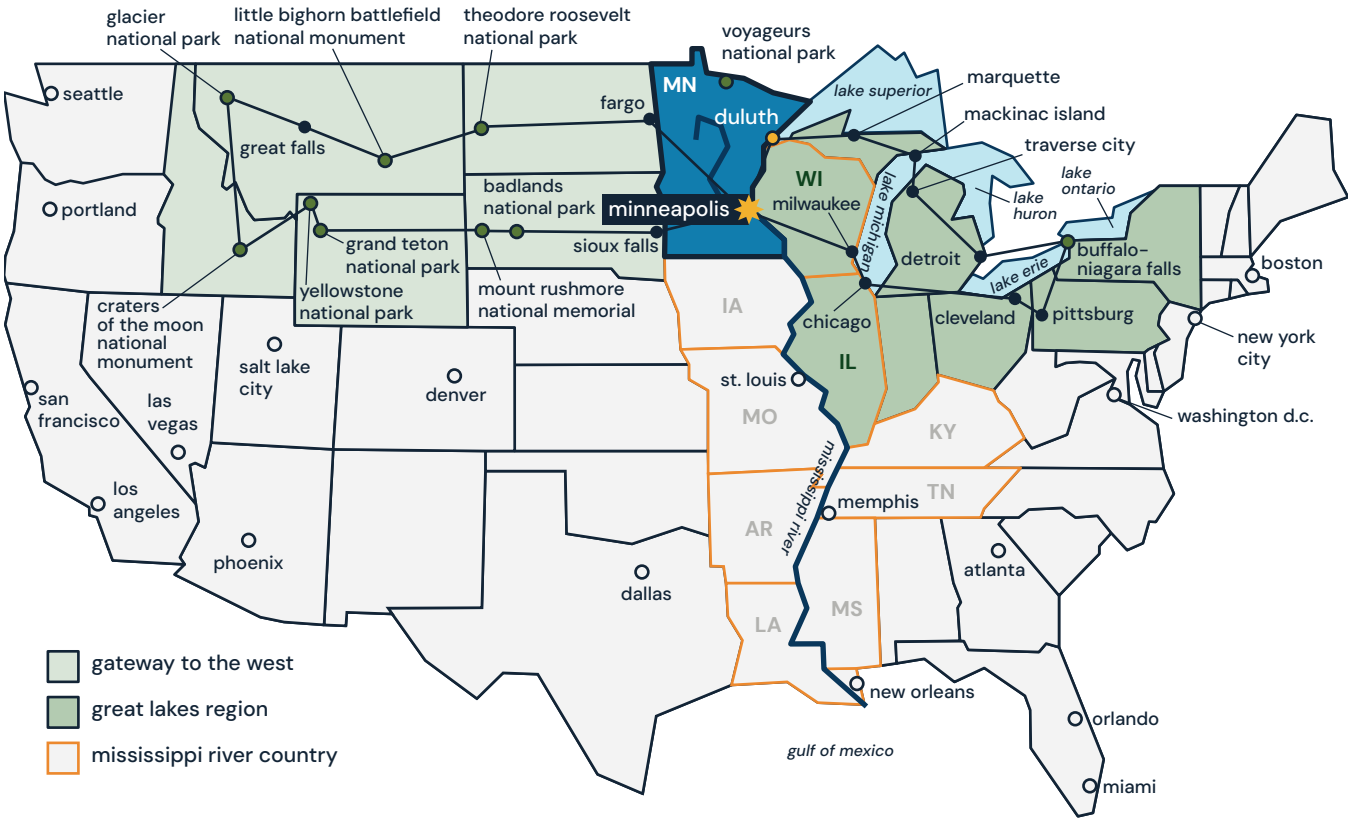
- Global language consumer microsites
- Most requested images and video
- Popular itineraries for Minnesota and beyond
- International media room







centrally located



DOMESTIC FLIGHT TIMES FROM MSP

DEN (Denver) 1.5 hours
DFW (Dallas) 2 hours
DTW (Detroit) 2 hours
LAX (Los Angeles) 3.5 hours
MIA (Miami) 4 hours
MSY (New Orleans) 3 hours
NYC (New York City) 2.5 hours
ORD (Chicago) 1.5 hours
SEA (Seattle) 3 hours
STL (St. Louis) 1.5 hours

INTERNATIONAL NONSTOP FLIGHTS TO MSP*

Amsterdam, Netherlands (AMS) Delta Airlines/KLM
Copenhagen, Denmark (CPH) Delta Airlines
Dublin, Ireland (DUB) Delta Airlines/Aer Lingus
Frankfurt, Germany (FRA) Lufthansa/Condor Airlines
London, England (LHR) Delta Airlines
Mexico City, Mexico (MEX) Delta Airlines
Paris, France (CDG) Delta Airlines/Air France
Reykjavik, Iceland (KEF) Icelandair
Rome, Italy (FCO) Delta Airlines
Seoul, South Korea (ICN) Delta Airlines
Tokyo, Japan (HND) Delta Airlines

*Additional international nonstop flights from Canada, Mexico and the Caribbean.


Paisley Park



Mall of America®


Lake Superior

top experiences for international visitors

#ONLYINMN

voyageurs national park

- A rare water-based national park (only five in the U.S.)
- Official International DarkSky Park
- No entrance fee!
- Destination known for houseboating experiences

boundary waters canoe area

- Series of 1,000 lakes connected by short portages
- Unique biodiversity with wildlife rarely found elsewhere
- Federally protected wilderness; no motorboats are allowed, only canoes or on foot
- Full-service outfitters available
- Second-largest DarkSky Sanctuary in the U.S.

the mississippi river

- Safely walk across the river's headwaters in Itasca State Park
- Cruise on an authentic paddlewheel boat or take a river boat from north to south
- Minneapolis has the only natural waterfall on the Mississippi, St. Anthony Falls
- Great River Road All-American Scenic Byway—drive all the way to New Orleans!

prince

- Tour Paisley Park, home and recording studio of Prince
- Follow the new Prince's Purple Path in Minneapolis to see where he lived and played
- Catch a show at First Avenue, the venue owned by Prince and made famous by the film "Purple Rain"

mall of america®

- Largest shopping and entertainment complex in the U.S.
- More than 500 stores, 50 restaurants and indoor amusement park and walk-through aquarium
- Located just 5 minutes from the MSP airport

Lake Superior - the largest freshwater lake in North America—anchors a region defined by dramatic shoreline experiences, from the world's largest inland seaport in Duluth to the North Shore Scenic Drive (an All-American Road) and the Superior Hiking Trail, both stretching from the gateway city of Duluth to the Canadian border.

Arts & Culture - Minneapolis offers a vibrant arts scene, from free-admission cultural institutions like the Minneapolis Institute of Art and the Weisman Art Museum—designed by Frank Gehry—to world-class performances by the Minnesota Orchestra and Guthrie Theater.

Unique Wildlife - Visitors can experience iconic wildlife at the National Eagle Center (Wabasha), North American Bear Center (Ely), International Owl Center (Houston), and International Wolf Center (Ely), with the National Loon Center (Crosslake) coming soon.

Native American Culture - Experience rich Indigenous heritage through sites like Pipestone National Monument and Grand Portage National Monument, living traditions such as powwows, and cultural centers including the Mille Lacs Indian Museum and Trading Post and Hocokata Ti Cultural Center.



CONTACTS
Jen Schak | Market Development Manager
jennifer.schak@state.mn.us | +1-651-757-1875

Brenda Maas | Market Development Representative
brenda.maas@state.mn.us | +1-651-757-1886

EXPLORE MINNESOTA™

exploreminnesota.com/global