



Minnesota Hotel Data

June 2026

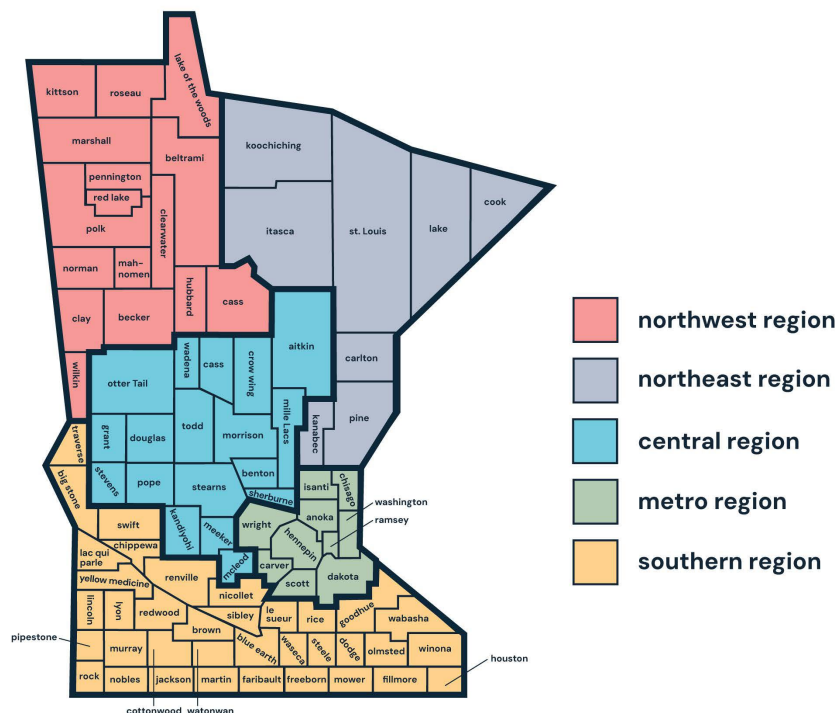
In June 2026, Minnesota's hotel metrics improved relative to June 2025. The three key performance metrics are hotel occupancy, average daily rate (ADR) and revenue per available room (RevPAR).

- MN occupancy increased 3.3% year-over-year (YoY) to 69.1% in June 2026
- MN ADR increased 4.6% YoY to \$150.33 in June 2026
- MN RevPAR increased 8% YoY to \$103.90 in June 2026

For the first half of 2026, Minnesota hotel metrics remain above 2025.

- MN occupancy increased 1.7% YoY to 54% for the year-to-date through June 2026
- MN ADR increased 4.5% YoY to \$134.16 for the year-to-date through June 2026
- MN RevPAR increased 6.3% YoY to \$72.45 for the year-to-date through June 2026

In the tables below, hotel metrics are provided for the five Minnesota Tourism Regions as defined in the state map.



Minnesota State & Tourism Region Hotel Metrics June 2026						
Geography	Occupancy		ADR		RevPAR	
	2026	YoY % Change	2026	YoY % Change	2026	YoY % Change
Total U.S.	69.6%	1.3%	\$173.76	3.5%	\$120.97	4.8%
Michigan, Minnesota & Wisconsin Average	68.2%	.8%%	\$155.94	4.7%	\$107.30	7.1%
State of MN	69.1%	3.3%	\$150.33	4.6%	\$103.90	8%
Central MN	66.1%	4.1%	\$158.31	3.4%	\$104.72	7.7%
Metro MN	72.5%	2.6%	\$149.35	5.6%	\$108.23	8.4%
Northeastern MN	66.4%	2%	\$174.66	2.3%	\$116.01	4.4%
Northwestern MN	65.1%	2.8%	\$132.14	4.8%	\$86.00	7.7%
Southern MN	66%	4.2%	\$131.93	6.1%	\$87.05	10.6%

Minnesota State & Tourism Region Hotel Metrics 2026 Year-to-Date Through June						
Geography	Occupancy		ADR		RevPAR	
	2026	YoY % Change	2026	YoY % Change	2026	YoY % Change
Total U.S.	63%	1.3%	\$165.98	3.5%	\$104.59	4.8%
Michigan, Minnesota & Wisconsin Average	53.9%	2.4%	\$128.19	1.9%	\$69.07	4.4%
State of MN	54%	1.7%	\$134.16	4.5%	\$72.45	6.3%
Central MN	49%	3.5%	\$135.08	3.9%	\$66.23	7.5%
Metro MN	57.9%	1.6%	\$134.94	4.6%	\$78.16	6.2%
Northeastern MN	48.9%	1.6%	\$143.23	1.4%	\$70.08	3.1%
Northwestern MN	47.6%	-1%	\$118.38	3.8%	\$56.30	2.8%
Southern MN	52%	2.9%	\$123.44	4.5%	\$64.18	7.6%