Minnesota Hotel Performance

September 2026

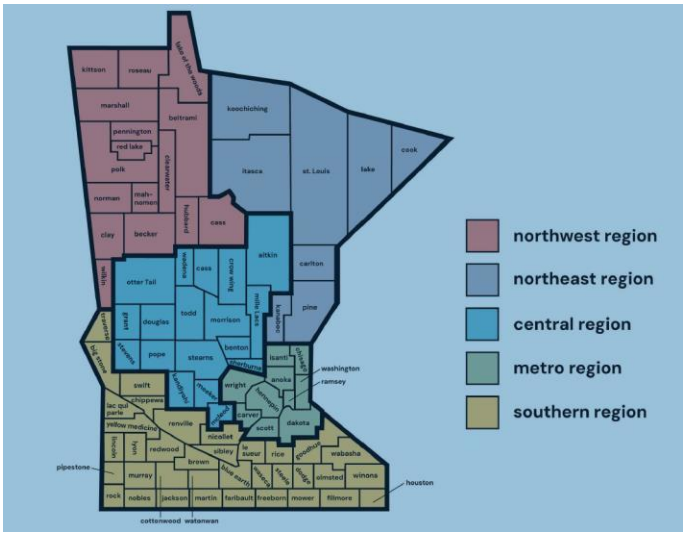
In September 2026, state-level hotel metrics were higher than in September 2025. The three key performance metrics are hotel occupancy, average daily rate (ADR) and revenue per available room (RevPAR).

- MN occupancy increased .5% year-over-year (YoY) to 64.6% in September 2026
- MN ADR increased 3.6% YoY to $147.40 in September 2026
- MN RevPAR increased 4.1% YoY to $95.17 in September 2026

For the first nine months of 2026, Minnesota hotel metrics remain above 2025.

- MN occupancy increased 1% YoY to 58.6% for the year-to-date through September 2026
- MN ADR increased 3.8% YoY to $140.17 for the year-to-date through September 2026
- MN RevPAR increased 4.8% YoY to $82.21 for the year-to-date through September 2026

In the tables below, hotel metrics are provided for the five Minnesota Tourism Regions as defined in the state map.



Minnesota State & Tourism Region Hotel Metrics September 2026						
Geography	Occupancy		ADR		RevPAR	
	2026	YoY % Change	2026	YoY % Change	2026	YoY % Change
Total U.S.	66.9%	5.4%	$171.69	5.3%	$114.80	11%
Michigan & Wisconsin Average	65.6%	6.5%	$144.97	5.3%	$95.07	12.1%
State of MN	64.6%	.5%	$147.40	3.6%	$95.17	4.1%
Central MN	61.3%	3.7%	$151.24	7.8%	$92.73	11.8%
Metro MN	67.1%	.1%	$144.97	1.2%	$97.26	1.3%
Northeastern MN	64.9%	1.8%	$175.29	4.4%	$113.81	6.2%
Northwestern MN	60.2%	-2%	$129.96	3.8%	$78.24	1.7%
Southern MN	62.9%	.4%	$126.02	4%	$79.31	4.4%

Minnesota State & Tourism Region Hotel Metrics 2026 Year-to-Date Through September						
Geography	Occupancy		ADR		RevPAR	
	2026	YoY % Change	2026	YoY % Change	2026	YoY % Change
Total U.S.	64.6%	1.8%	$166.91	3.8%	$107.80	5.6%
Michigan & Wisconsin Average	59%	2.9%	$135.62	1.5%	$79.99	4.4%
State of MN	58.6%	1%	$140.17	3.8%	$82.21	4.8%
Central MN	55%	3.8%	$146.26	3.7%	$80.45	7.6%
Metro MN	62.3%	.9%	$139.30	4.1%	$86.78	5.1%
Northeastern MN	55.5%	.2%	$158.27	.8%	$87.85	1%
Northwestern MN	53.7%	.3%	$125.50	2.6%	$67.39	2.9%
Southern MN	56.9%	1.6%	$123.46	4.3%	$70.22	6.1%